

# Quick Start Guide

## 6 steps to success

### 1. Hit the ground running

It's time to start raising donations! Shopping online with easyfundraising couldn't be simpler, but before making your first purchase, do take a few minutes to watch our informative '[Get Started](#)' video.



### 2. Never forget!

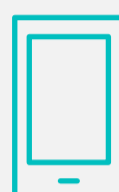
Whether you shop online on a PC, laptop, mobile or tablet, our Donation Reminder and easyfundraising app make it easier to remember to raise a donation - wherever you are.



#### Donation Reminder

The Donation Reminder highlights when donations are available as you search and shop with brands and retailers online on your laptop or PC.

[Get Donation Reminder](#)



#### easyfundraising app

Raise up to 50% more for your cause when you shop with over 3,300 great retailers all in one app on your mobile or tablet.

[Get the app](#)

### 3. Shop with over 3,300 retailers

You can raise donations on absolutely everything you buy online - whether that's your weekly grocery shop, a fabulous family holiday, a chic new outfit, a statement sofa or insurance for your home or car.

Plus, do bear in mind that some of our shopping sectors offer particularly substantial donations:



#### Switch and save

You could raise £100s when you take out a new insurance, energy, broadband & TV, financial or mobile deal.



#### Travel

Book your next holiday or business trip to raise a sizable donation.



#### Business

Stocking up on office essentials for your business can significantly boost your donations total over time.

Explore our huge range of retailers [here](#).

### 4. Spread the word

The more friends, family members and colleagues that you persuade to sign up with easyfundraising, the more your good cause will raise.

Visit the [Promote My Cause](#) section of our website to discover a range of free marketing toolkits that will help you inspire new supporters to get on board.



### 5. Donations are Different

There are a very small number of retailers that are not compatible with our Donation Reminder: **Amazon, eBay, Expedia and Hotels.com.**

Don't worry though - there's still a really simple way to raise with these great brands. Simply click the [e] in the right hand corner of your screen to visit them, shop, and generate a donation.



### 6. Be social

Now that you're part of the easyfundraising community, we'll be sending you regular emails packed with hints and tips, and retail offers to help you raise as much as possible for your good cause - so keep an eye on your inbox!

Plus, don't forget to follow easyfundraising on Facebook - [@easyfundraising.org.uk](#) and Twitter - [@easyUK](#), and click through to our [blog](#) to access inspirational fundraising stories and a heads-up about all the best seasonal deals and donations.



Good luck and happy raising!